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Press Release

Caroline Pannier to take over as Exhibition Director of electronica

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With effect from December 1, 2024, Caroline Pannier will become the new Exhibition Director of electronica. She succeeds Katja Stolle, who will in future take over as Executive Director of Technology Fairs at Messe München from Dr. Martin Lechner, who is retiring in December.

Caroline Pannier has worked at Messe München in the field of electronics trade fairs for almost 13 years. The business graduate with an LL.M in technology law has successfully demonstrated her expertise there, among other things, as Exhibition Director of productronica and most recently as Deputy Exhibition Director of electronica.

“With Caroline Pannier, we once again have an extremely experienced trade fair organizer to head electronica,” says Dr. Reinhard Pfeiffer, CEO of Messe München. “I wish her all the best for the tasks ahead and am sure that she will continue to shape electronica’s path very successfully with her many years of trade fair experience.”

“As the most important international meeting place for the industry, electronica brings together innovations and trends, and provides new stimulus. I am very much looking forward to working with my team and in close cooperation with the industry to further develop the trade fair and set new trends,” says Caroline Pannier about her new role.

You can find this press release for download including press pictures at the [electronica newsroom](#).

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About electronica

electronica is the most important international meeting place for the electronics industry. As the world's leading trade fair, it presents the entire spectrum of technologies, products and solutions in electronics and brings together experts and users from all over the world. The extensive supporting program with top-class conferences and practice-oriented forums provides deep insights into the latest trends from research to application and addresses current social issues. The next electronica will take place from November 12 to 15, 2024 at the Messe München Exhibition Center.

electronica worldwide

In addition to electronica, Messe München organizes electronica China, electronica South China, electronica India, the SmartCards Expo and electronicAsia. The network of electronics trade fairs also includes productronica in Munich, productronica China, productronica South China, productronica India and LOPEC.

Messe München

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.